

We can help in a number of ways, and our services are completely adaptable to your requirements.

Examples of how we may work are:

Direct Mail & Database Services

Database selection, installation & training
Data validation service
Copy writing and mailing design
In-house printing, postage and fulfilment

Marketing for Small Businesses

Free consultation
Access to marketing expertise and advice
Collateral design and printing
Great value daily rate, no long term commitment
Freelancer basis – no PAYE or Personnel burden

Marketing Team Support

Work at your direction
Supplement the marketing team
Provide industry knowledge & creative ideas
Fixed cost per project

Specialist Marketing Support

Transfer specialist marketing knowledge and skills
Work with management to develop marketing plan
Lead and direct the marketing effort
Project manage individual elements

Turnkey Marketing Solutions

A fully customised approach to integrated marketing
Performance planning and development strategy
Project manage all marketing activities
Report costs, budgets and results to the board
Recommend and direct strategic campaigns

- Marketing Consultancy
- Business Development Consultancy
- Sales Initiatives & Incentives
- Direct Marketing
- Collateral Design, Advertising & Print
- Website Design and Strategy
- Customer Relationship Management



Three Counties Marketing
3 Glenthorpe
27-29 Kings Road
Haslemere
Surrey
GU27 2QA
Tel: 01428 661211
Local rate: 0845 371 7080

www.threecountiesmarketing.co.uk
info@threecountiesmarketing.co.uk

Carl Corrigan t/a Three Counties Marketing.
Registered in England. VAT GB 917 3695 94

Professional freelance marketing



Made from recycled materials



Three Counties Marketing provides professional freelance marketing consultancy to small and medium sized businesses.

We can help you to:

- Expand and diversify your customer base
- Increase turnover and profit
- Unlock your businesses potential

We offer over 10 years management experience across a range of sectors including:

- Accountancy
- Charities & Not for Profit
- Education / Training
- Fashion
- Hospitality & Leisure
- Insurance
- IT (Hardware, Software, Support)
- Membership Bodies
- Print & Design
- Professional Bodies & Services
- Retail

We actively build on your unique knowledge of your business to develop effective strategies which will drive growth and win new customers. Understanding the challenges faced by your business and the markets you serve is our approach for success.

Our guarantee is simple – if we do not deliver on time and on budget, we do not charge you.

We provide our customers with an innovative and tailored approach to sales, marketing and business development challenges, applying our expertise in relevant disciplines including:

- Marketing Consultancy
- Business Development Consultancy
- Sales Initiatives & Incentives
- Direct Marketing
- Collateral Design, Advertising & Print
- Website Design and Strategy
- Customer Relationship Management

Whether you deal with consumers or other businesses, we offer ideas that incorporate best practice in advertising, direct marketing, networking and online presence ensuring your marketing investment works harder for you.

Our collaborative approach offers organisations of all sizes the opportunity to develop an appropriate and effective market strategy.

“ Three Counties Marketing really helped me understand how to use the customer data I already had but didn't realise the value of. ”

N Lucas, London

We can work exclusively on specific projects and campaigns as part of your overall marketing plan, or be retained on a daily basis without restrictive minimum terms.

We recognise that for many businesses maintaining a diverse full time marketing team is impractical, if not impossible. We are able to integrate a specialist marketer for the duration of the project, using your direct knowledge of the business and our broad range of marketing expertise.

We can transfer specialist marketing intelligence and skills, providing industry and subject matter knowledge to help research, plan, execute and report on your marketing objectives.

Above all, we realise that marketing is only ever as good as the return it generates. Our concepts and activities deliver measurable results proportionate to the budget and timescales you wish to work with.

“ Pleasantly surprised by Three Counties straight forward approach to marketing, we retained their services to design and manage a local direct mail project. The small investment paid for itself in one week and resulted in 14 new customers. ”

J Wilkinson, Surrey

